

# Gen EdgeAI WG – Recurring Call

**Date:** February 27, 2026

**Time:** 4:03 PM (start of transcription)

**Chair:** Danilo Pau

**Participants (mentioned):**

- Danilo Pau
- Rosina (not present, referenced)
- Pete B
- Evgeni Gousev
- Thomas Ziereis
- Roberto Morabito
- Mike Stauffer (via written note)
- Kiruba Subramani
- Others referenced: representatives from various companies (see below)

## 1. Status of Submissions & Invitations

### • Current submissions:

- As of the day before the call, Rosina reported **four submissions**.
- Companies that have submitted include:
  - **Expanso**
  - **Ambient Scientifica**
  - **Murtech AI**
  - **AT&T Services**
    - AT&T may have submitted **more than one talk**; only one will be selected.

### • Additional outreach done by Danilo:

- Contacted people at:
  - **Meta**
  - **JP Morgan & Chase**
- Intention is to broaden participation and increase the number of contributions.

### • Potential personal contribution:

- Danilo is considering **giving a 25-minute introductory talk** on **Visual Language to Action (VLA)**:
  - To provide **high-level definitions** and framing of the topic.
  - Evgeni supports this, noting its importance for **physical AI**.

### • Market overview / analysis talk:

- Pete is still **recruiting a speaker** for the **market overview / market analysis slot**.
- He is working on involving:
  - **Microsoft** (next-generation runtime for January was mentioned)
  - **Executorch** (also invited by Danilo)

## 2. Companies / Speakers Under Consideration

The group discussed a broad set of companies and potential speakers to fill a **two-day program**.

### Confirmed or Strong Candidates (named):

- **Qualcomm**
- **Arduino**
  - Evgeni clarifies they are separate entities for the purpose of talks (different focus: developer vs. other).
- **Dell**
- **ST** (implicitly STMicroelectronics – referenced as “St.”)
- **Roofline**
  - Thomas confirms they will submit a talk; they just need more time.
- **Ericsson**
  - Ericsson contact: **Sampath Santhana**
    - Director of Product Management, Edge AI Cloud Technologies, Product Strategy.
    - Pete has already reached out to him.

### Additional targets / ideas:

- **Olive Semiconductor**
  - Known for **transformer models on MCUs** and running language models on their device.
  - Pete will ping **Henrik** there.
- **AWS “Physical AI” group**
  - Pete mentions **Dave Randall** from AWS Physical AI, who will be in San Diego.
- **Arm**
  - Evgeni suggests inviting Arm due to significant activity in this space.
- **Infineon**
  - Danilo plans to contact **Wolfgang** regarding PSOC advancements on **edge language models**.
- **Robotics / device builders**
  - Pete notes this category is missing:
    - Suggests **industrial equipment / robot manufacturers** (e.g., Advantech, others).
  - Danilo mentions **Generative Bionics** (Italy), which works on **MD and tactile sensing**.
- **Academia**
  - Pete highlights a **lack of academic speakers**.
  - Suggests e.g., a **PhD student from Johns Hopkins** (Tanisha’s team) doing robotic sensing and VLMs.
  - Roberto volunteers to **look for and invite academia** active in these areas.

### Overall target

- Day 1 is essentially **filled**.
- Day 2 still requires **about 3–5 more talks**:
  - Danilo: currently counts about **9–10** potential slots filled; **space for ~2–3 more** (depending on whether they cap at 5 or 6 talks per day).
- Consensus:
  - Aim for **12 talks total** (5–6 per day, 30 minutes each), but expect more submissions (possibly ~18) and select the best 12.

## 3. Submission Deadline & Extensions

### • Official deadline:

- Originally **February 28**.

### • Discussion:

- Thomas asks if there is an official announcement about extending the deadline.
- Roberto confirms: **deadline is tomorrow (Feb 28)**.
- Danilo and the group agree they will **extend the deadline**.
- Roofline will **definitely submit**, but need more time.

### • Policy:

- Danilo emphasizes **flexibility**: main objective is to **fill two days** while leaving time for organization and avoiding last-minute chaos.

## 4. Diversity of Content & Speakers

Pete emphasizes the need for a **balanced and diverse program**:

### • Dimensions of diversity:

- Company size: **big tech vs. small tech**
- Focus: **software vs. hardware**
- Type: **cloud / hyperscaler, semiconductor, device builder, robotics, telco, academia**

### • The current list includes:

- Qualcomm, Dell, ST, Arduino, Roofline, Ericsson, Olive (pending), AT&T Services, etc.

### • Gaps identified:

- **Robotics / platform manufacturers** (device builders)
- **Academia**

### • Proposed additions:

- Robotics / device manufacturer (e.g., Generative Bionics, Advantech, others).
- Academic speaker (Roberto will investigate).

## 5. Feedback from Mike Stauffer (via written message)

Mike’s microphone did not work during the call, so he provided written feedback:

### 1. Technology trends session:

- Suggests a **session at the start** highlighting **key technology developments in edge Gen AI** over the past **6 months**:
  - Important papers, product launches, etc.
  - Could be **combined with the marketing session**, but with a **technological focus**.
  - Purpose: curate and highlight the fast-moving landscape.

### 2. Physical AI outreach:

- Mike has **contacted several Physical AI possibilities**, but:
  - Has received **no direct responses**.
  - Does **not see submissions** from them yet.
- Asks:
  - Should he **follow up again** to push them?
  - Or do they **expect enough submissions** from the list created during the call?

(Decision on Mike’s questions was not explicitly captured in the transcript; implied: continue “shaking the tree” for more submissions.)

## 6. Wiki: Content, Access & Governance

### 6.1 Status & Visibility

- Pete:
  - Target for going live: **March 1**.
  - Currently on a **staging server**; will move to:
    - [wiki.edgeifoundation.org](http://wiki.edgeifoundation.org)
  - Post-move:
    - **Faster performance / snappier** experience.
    - **Fully public** (not limited to Edge AI working members).
    - Users can **subscribe to updates** per working group (email notifications when new content is published).
- Danilo:
  - Has **already added some content** to the wiki.
  - Will also **upload these minutes**.
  - Asks Roberto to **review the wiki** and suggest **announcements**.
- Roberto:
  - Has **already checked** the wiki.
  - Preparing:
    - An **email / update** summarizing the **last four forums** and the **presentation** he gave in the last forum.
    - This is based on a **paper** they wrote, to be converted into a **blog-style contribution** to the wiki.
  - Plans to **upload within a few days**.

### 6.2 Editing Rights & Roles

- Pete:
  - Asks whether:
    - Everyone in the team should have **author credentials**, or
    - They prefer a **dedicated scribe/poster**.
  - Technical model:
    - You can be:
      - **Author**: post your own content.
      - **Editor**: modify others’ content.
    - There is **no approval workflow**; no formal moderation pipeline.
- Danilo:
  - Personal preference: **empower everyone** to add meaningful content.
  - Does **not want to be a bottleneck / filter**.
  - Suggests:
    - He and Roberto could act as **editors or “reverters”** in the very rare case something inappropriate appears.
  - Emphasis: expects this to be **rare or never needed**.
- Action:
  - Pete will ensure that **all members** have the appropriate **credentials**.

### 6.3 Wiki Access Link

- Kiruba requests the **wiki link**, noting she doesn’t have it.
- Pete provides the **staging link** (host on “ixel mocker” server, exact URL not in transcript).
- Notes:
  - It will eventually be reachable at: [wiki.edgeifoundation.org](http://wiki.edgeifoundation.org).

## 7. Logistics & Upcoming Events

### • Edge AI Foundation / related event in San Diego:

- Pete confirms he will **be there**.
- Danilo also confirms his presence; they’ll have a chance to meet in person.
- Pete expects a **busy week**, which he sees positively for such a trip.

### • Travel:

- Danilo: **~7 hours drive from Milan** (context suggests he is talking about another trip, not San Diego).
- Pete shares anecdote about a **Texas road trip** (San Antonio → Dallas → Austin, ~7 hours) and stopping at **Buc-ee’s** gas station; long, informal end to the discussion.
- Kiruba comments on long driving distances in Texas and road trips.

## 8. Open Questions / Action Items

### Program & Speakers:

#### 1. Finalize Day 1 and Day 2 schedule

- Day 1: effectively full.
- Day 2: need **~3–5 additional talks**, then select and cap at **~12 total talks**.

#### 2. Follow-ups and invitations

- Pete:
  - Finalize **market overview / market analysis** speaker.
  - Follow up with:
    - **Microsoft** (next runtime)
    - **Executorch**
    - **Ericsson** (Sampath)
    - **Olive Semiconductor** (Henrik)
    - Potentially **AWS Physical AI** (Dave Randall).
- Danilo:
  - Consider his own **VLA introductory talk** (25 minutes).
  - Contact **Wolfgang (Infineon)** about edge language model work.
  - Optionally reach out to **robotics/robot builders** (e.g., Generative Bionics).
- Roberto:
  - Invite **academic speakers** relevant to VLAs and physical AI / agent protocols.
- Mike:
  - Clarify whether to **re-push Physical AI contacts** (guidance still to be explicitly confirmed).

#### 3. Program composition & diversity

- Ensure mix of:
  - Big tech / small tech
  - Software / hardware
  - Cloud / telco / device builders / robotics
  - Academia vs industry

#### 4. Technology trend session

- Decide:
  - Whether to add a **curated “last 6 months in Edge Gen AI” session**.
  - Whether to **merge it with the marketing session** or keep it distinct.

### Wiki & Communication:

#### 5. Wiki go-live

- Move from staging to [wiki.edgeifoundation.org](http://wiki.edgeifoundation.org) around **March 1**.
- Validate performance and public access.

#### 6. Access & rights

- Pete:
  - Ensure **all WG members** have **author credentials**.
- Danilo & Roberto:
  - Act as informal **moderators/editors** if needed.

#### 7. Content

- Danilo:
  - Upload **meeting minutes**.
- Roberto:
  - Upload the **blog-style summary** based on the paper and recent forums.
- All members:
  - Add meaningful content; use subscription features to track updates.

If you want, I can also condense this into a one-page executive summary or turn the action items into a checklist that you can copy into email or the wiki.